



NAMI CCNS 2011 Walkathon ***Raising Awareness With Every Step***

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$5,000

- Recognized as a Platinum Sponsor of the walk in all press releases for the event, and event mailings to NAMI CCNS friends and supporters
- Sponsor's name or logo prominently placed on Walk T-Shirt
- Sponsor's corporate banner displayed at the start/end point of Walk
- Sponsor will be given a complimentary 10' x 10' information booth/tent at Walk and the opportunity to develop promotional campaigns
- Sponsor's name or logo prominently displayed on our local website (www.namiccns.org) and email distributions, with a link to your own designated website

Gold Sponsor \$2,500

- Sponsor's name or logo prominently placed on Walk T-Shirt
- Sponsor's name included in all press releases for the event
- Sponsor's corporate banner displayed at the start/end point of Walk
- Sponsor will be given a complimentary 10' x 10' information booth/tent at Walk and the opportunity to develop promotional campaigns
- Sponsor's name or logo prominently displayed on our local website (www.namiccns.org) and email distributions, with a link to your own designated website

Silver Sponsor \$1,000

- Sponsor's name or logo placed on Walk T-Shirt
- Sponsor's corporate banner displayed at the start/end point of Walk
- Opportunity to have an information booth at Walk
- Sponsor's name or logo prominently displayed on our local website (www.namiccns.org) and email distributions, with a link to your own designated website

Bronze Sponsor \$500

- Sponsor's name or logo placed on Walk T-Shirt

- Sponsor's name or logo displayed on a sign at the start/end point of Walk
- Opportunity to have an information booth at Walk
- Sponsor's name or logo displayed on our local website (www.namiccns.org) and email distributions, with a link to your own designated website

Supporting Sponsor \$250

- Sponsor's name will be placed on a sign displayed along the Walk route
- Opportunity to have an information booth at Walk
- Sponsor's name or logo prominently displayed on our local website (www.namiccns.org) and email distributions, with a link to your own designated website

In-Kind Donations

Sponsorship recognition is also given for in-kind donations of goods and services to the walk. Contact Brian Rootberg at **(847) 716-2252** or email rootberg.namiccns@gmail.com.

Exhibitor Display Booth/Table Options

If you wish to have an exhibitor display booth/table, please contact Brian Rootberg at **(847) 716-2252** or email rootberg.namiccns@gmail.com.

1. **Two (2) 8' tables** and a **10' x 10' tent canopy** provided and erected by NAMI CCNS — **\$300.00**
2. **One (1) 8' table** and a **10'x10' tent canopy** provided and erected by NAMI CCNS — **\$200.00**

**TO BECOME A SPONSOR, PLEASE COMPLETE THE SPONSORSHIP FORM
OR THE IN-KIND DONATION FORM.**



NAMI CCNS

National Alliance on Mental Illness - Cook County North Suburban

NAMI CCNS 2011 Walkathon *Raising Awareness With Every Step*

In-Kind Donation Form

Yes, we are proud to support NAMI CCNS 2011 Walkathon. We authorize NAMI CCNS to include our name and/or logo on all the materials printed for the event consistent with our sponsorship level appropriate for our donation's value.

Description of donated items and/or services:

Approximate Market Value of donated items and/or services: \$ _____

(Sponsorship recognition given for donations valued at \$250 and up)

Terms for pick-up/delivery of items (if applicable):

___ Items will be delivered to Walk Site between 6 and 7:30 a.m. on October 23, 2011.

___ Items will be delivered to the NAMI CCNS office at an earlier date.

___ Items must be picked up by a NAMI CCNS Representative at the following time/location:

Contact Name(s): _____

Company/Organization: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Fax:** _____

Email Address: _____

Website: _____

___ **We are interested in having an Exhibitor Display Booth/Table at the Walk (see Exhibitor Display Booth/Table Options on previous page).**

*To insure that your company logo is included in appropriate Walk materials and displayed online immediately, **please return this form as soon as possible** via email (namiccns.walk@gmail.com) or mail to: NAMI CCNS, 420 West Frontage Road, Suite 106, Northfield, Illinois, 60093. Send logo and/or artwork for materials in jpg, jpeg, bmp, or gif format to rootberg.namiccns@gmail.com.*